

THE BRANT PARK

BLENDS OLD AND NEW

With iconic style on Adelaide West

Linear and lean on the outside, sleek and stylish inside. That's The Brant Park, the rarest of finds in the city and an instant classic with its less is more design. From the corner it will command at Adelaide Street West and Brant, it offers a strong nod to the '60s modernist architectural movement yet is softened by surroundings of greenspace and a shade canopy of mature trees.

Rising 11 storeys with 240 suites of contemporary splendour, The Brant Park is the latest project by Lamb Development Corp. Like past projects, Worklofts in the film district, One Six Nine, East Lofts and Glas, the priority is always style, design and architecture and The Brant Park addresses all admirably, especially by partnering with II By IV Interiors and their magical, practical design work.

The organized simplicity of The Brant Park provides a new bold style to the King Street West neighbourhood – an eclectic mix of old and new. Clean modern lines, with a boxiness and an edginess force The Brant Park to step forward from the crowd. Its grid-like façade accentuates the nine-foot ceilings of the suites and their floor-to-ceiling windows. Venturing beyond this façade, you'll find exposed concrete walls and columns. Trendy, modern, sleek and stylish defines these

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up-to-the-moment interiors where many are two-storey suites, part of the cubist culture of the building's design.

The Brant Park is taking its place along with other iconic buildings of the '50s and '60s on the cusp of Toronto's fashion and entertainment districts. It stands close enough to be in the heat of the action and the city's nightlife, but far enough away to offer a tranquil getaway from the city lights. Located on Adelaide West between Bathurst and Spadina, it's only steps from fashion and entertainment district and half a block to the epicentre of it all—Spadina and King. And the best of Queen Street West is just to the north. The Brant Park overlooks it all.

In Toronto, or anywhere for that matter, it's rare to find property that faces perpetual greenspace, and that's what you'll find at The Brant Park, further enhanced by meandering walkways, landscaped grounds and a fenced play area for furry friends. What began as a great opportunity to introduce a new take on an old design, quickly evolved into much more as a second phase was introduced to expand the number of suites. Newly launched, sales are brisk with demolition expected to begin this fall followed by a 20-month construction schedule.

Within these suites will be custom kitchens of Italian design with lacquered finishes that pay tribute to the project's edginess. Stone surfaces, glass tile backsplashes and stainless steel appliances with two-toned cabinets blend textures and finishes. European appliances are built in and include a gas stove, as well as a gas barbecue hookup on all terraces and balconies. Underfoot you'll find exotic hardwoods, custom designed by Floorworks for The Brant Park. Sleekness and style reappear in the form of slab style bathrooms with oversized

porcelain tiles, tile-skirted soaker tubs, bedrooms with sliding doors of frosted glass, and exposed concrete feature walls in some suites.

Suites range from one-bedroom plans of 368 square feet to two-level penthouses of 1,466 square feet, with prices starting at \$224,900 and rising to \$999,900. Safety and security has been ramped up by offering parking elevators accessed only by transponder from garage to suite. A concierge is on duty 24/7 adds to the comfort and convenience of residents. A party room and an onsite gym enhance condo living in the core.

See more, do more, live more at The Brant Park by contacting Brad J. Lamb Realty Inc. at 416.368.5262 or info@thebrantpark.com